



Who are we?

At Grownomics, we work with hundreds of Restaurants, Cafes, Pizza Shops, Venues and other Hospitality Businesses across Australia helping them get more customers and make more sales.

How to use this calendar?

Welcome to your Pizza Shop Feb 2023 Social Media Post Ideas Calendar!

This calendar is designed to help you plan and schedule engaging and relevant content for your social media platforms.

It's filled with ideas for promotions, events, holidays, and industry-related topics to keep your audience engaged and interested in your brand.

To get started, select the social media platforms you want to use the calendar for and assign specific dates for when you want to post each idea. Be sure to assign tasks to team members if necessary and leave room for improvisation and real-time posts.

Use this calendar consistently to effectively plan and execute your social media strategy, and drive engagement and conversions for your business. Happy planning!

Need help?

If you're using this social media post ideas calendar but still feeling overwhelmed with your social media marketing efforts, don't hesitate to reach out to us.

Our team of experts can help take your social media strategy to the next level. We offer professional services such as planning, scheduling, creating and executing content and engagement with your audience.

We understand that managing social media can be a challenging task and we are here to help. So, if you need professional help to boost your social media presence and drive more conversions for your business, please don't hesitate to contact us and let us help you achieve your goals.

You can reach us at adam@grownomics.com.au

Pizza Shop Feb 2023

Social Media Post Ideas

Date	Idea	Example Creative	Example Captions
01 Feb 2023	Australia Day special continues: order a large pizza and get a free Garlic Bread until 2nd Feb 2023	Click Here Click here for Canva Template	Australia Day just got even better! Order a large pizza and get a FREE garlic bread from now until February 2nd. Celebrate the land down under with a delicious meal from us. #AustraliaDay #Pizza #Garlicbread #FreeGarlicBread #NearbySuburb1 #NearbySuburb2 #NearbySuburb3 #Offer #businessname
02 Feb 2023	Introducing our new lamb and mint pizza (or insert your pizza name)	Ask us about our social media marketing service	Ask us about our social media marketing service
03 Feb 2023	Meat lover's special: Have you tried our meat lovers pizza?	Click Here Click here for Canva Template	Meat lovers rejoice! Have you tried our Meat Lovers Pizza yet? Loaded with pepperoni, sausage, bacon, and more, this pizza is sure to satisfy your cravings. Treat yourself to a taste sensation today! #MeatLoversPizza #Pepperoni #Sausage #Bacon #Nearbysuburb1 #Nearbysuburb2 #Nearbysuburb3 #businessname
04 Feb 2023	Veggie lover's special: try our new veggie pizza	Click Here Click here for Canva Template	Introducing our newest addition to our menu, Veggie Lovers Pizza! Packed with fresh and delicious veggies, this pizza is sure to please even the most discerning of palates. Try one today and let us know what you think! #VeggiePizza #VeggieLovers #NewMenu #Nearbysuburb1 #Nearbysuburb2 #Nearbysuburb3 #Veggie1 #Veggie2 #Veggie3 #businessname

05 Feb 2023	Happy Hour deal: \$2 off all slices from 4-6pm every weekday	Ask us about our social media marketing service	Ask us about our social media marketing service
06 Feb 2023	Lunch special: \$10 personal pizzas from 11am-2pm every weekday	Ask us about our social media marketing service	Ask us about our social media marketing service
07 Feb 2023	Weekend special: \$15 large pizzas all day Saturday and Sunday	Ask us about our social media marketing service	Ask us about our social media marketing service
08 Feb 2023	Follow us on Facebook and show us at the counter for a free can of coke with your pizza purchase	Ask us about our social media marketing service	Ask us about our social media marketing service
09 Feb 2023	Refer a friend and get a free large pizza with their first purchase	Ask us about our social media marketing service	Ask us about our social media marketing service
10 Feb 2023	National Pizza Month deal: buy 2 large pizzas, get 1 free all February	Ask us about our social media marketing service	Ask us about our social media marketing service
11 Feb 2023	Weekly special: \$4 off large pizzas on Mondays, \$5 off on Tuesdays, etc.	Ask us about our social media marketing service	Ask us about our social media marketing service
12 Feb 2023	Try our new seafood pizza with prawns and calamari	Ask us about our social media marketing service	Ask us about our social media marketing service
13 Feb 2023	Introducing our new cauliflower crust option	Ask us about our social media marketing service	Ask us about our social media marketing service
14 Feb 2023	Valentine's Day special: buy one large pizza, get one free for couples dining in on February 14th	Ask us about our social media marketing service	Ask us about our social media marketing service
15 Feb 2023	National Pizza Day deal:	Ask us about our social	Ask us about our social

	buy one pizza, get one 50% off on February 15th	media marketing service	media marketing service
16 Feb 2023	Takeaway special: \$10 off any large pizza order over \$50	Click Here Click here for Canva Template	Craving a delicious pizza but don't want to dine-in? Take advantage of our takeaway special and get \$10 off any large pizza order over \$50! Perfect for a family dinner or a night in with friends. Order now and enjoy a tasty meal at a great price. #TakeawaySpecial #Pizza #Discount #Save\$10 #Nearbysuburb1 #Nearbysuburb2 #Nearbysuburb3 #businessname
17 Feb 2023	Introducing our new Australian BBQ beef pizza	Ask us about our social media marketing service	Ask us about our social media marketing service
18 Feb 2023	Happy Hour deal: \$3 off all large pizzas from 4-6pm every weekday	Ask us about our social media marketing service	Ask us about our social media marketing service
19 Feb 2023	Lunch special: \$12 personal pizzas from 11am-2pm every weekday	Ask us about our social media marketing service	Ask us about our social media marketing service
20 Feb 2023	Weekend special: \$20 large pizzas all day Saturday and Sunday	Ask us about our social media marketing service	Ask us about our social media marketing service
21 Feb 2023	Follow us on Instagram and show us at the counter for a free can of soft drink with your pizza purchase	Ask us about our social media marketing service	Ask us about our social media marketing service
22 Feb 2023	Refer a friend and get a free medium pizza with their first purchase	Ask us about our social media marketing service	Ask us about our social media marketing service
23 Feb 2023	National Pizza Month deal: buy 3 large pizzas, get 1 free all February	Ask us about our social media marketing service	Ask us about our social media marketing service

24 Feb 2023	Weekly special: \$5 off large pizzas on Mondays, \$6 off on Tuesdays, etc.	Ask us about our social media marketing service	Ask us about our social media marketing service
25 Feb 2023	Introducing our new Vegemite and cheese pizza	Ask us about our social media marketing service	Ask us about our social media marketing service
26 Feb 2023	National Meat Pie Day deal: buy one meat pie, get one 50% off on March 2nd	Ask us about our social media marketing service	Ask us about our social media marketing service
27 Feb 2023	Takeaway special: \$20 off any large pizza order over \$100	Ask us about our social media marketing service	Ask us about our social media marketing service
28 Feb 2023	Introducing our new Aussie BBQ chicken pizza with beetroot and pineapple.	Ask us about our social media marketing service	Ask us about our social media marketing service
BONUS			
	Family night deal: buy one large pizza, get one free kids' meal	Ask us about our social media marketing service	Ask us about our social media marketing service
	Super Bowl Sunday special: order a large pizza and get a free 2-liter soda	Ask us about our social media marketing service	Ask us about our social media marketing service
	Introducing our new chicken alfredo pizza	Ask us about our social media marketing service	Ask us about our social media marketing service
	Veggie lover's special: try our new veggie pizza with mushrooms, peppers, and onions	Ask us about our social media marketing service	Ask us about our social media marketing service
	Try our new BBQ chicken pizza	Ask us about our social media marketing service	Ask us about our social media marketing service
	Introducing our new	Ask us about our social	Ask us about our social

	gluten-free crust option	media marketing service	media marketing service
	National Margarita Day deal: try our new margarita pizza on February 22nd	Ask us about our social media marketing service	Ask us about our social media marketing service
	National Pizza Month deal: buy 3 large pizzas, get 1 free all February	Ask us about our social media marketing service	Ask us about our social media marketing service
	Weekly special: \$3 off large pizzas on Mondays, \$4 off on Tuesdays, etc.	Ask us about our social media marketing service	Ask us about our social media marketing service
	Introducing our new spicy sausage and jalapeno pizza	Ask us about our social media marketing service	Ask us about our social media marketing service